

# Role Title: Young Promoter - Mentorship Scheme Specification 2023



## Want to make music happen?

We're looking for a Young Promoter to programme music events in Lancaster

### Responsible to:

Gregson Centre CEO

### Remuneration:

£1,800 total fee

Equivalent to £12 ph for 150 hours

### Purpose of the role:

The Gregson Community and Arts Centre has been reimagined since lockdown. Now home to over 50 local groups, from Tai Chi to art classes to kids crafts. This community owned, community led building has loads of space and we want to programme more gigs and music events.

Working in partnership with and supported by leading arts charity [More Music](#), and thanks to funding from the [Banks Lyon Memorial Trust](#), we are offering a paid 'Young Promoter' opportunity.

This is a six month training and professional development opportunity for a young person aged **17-25** who wants to break into the music/events industry. Supported by a mentor from More Music and The Gregson staff team, you will have the opportunity to programme a minimum of **six gigs** at the Gregson Centre.

You will gain experience in all aspects of event management, including programming, marketing and promotion, budgeting, ticketing, health and safety, technical, legal and licensing.

Experience in event management is not necessary, but an interest and genuine love of music and the Lancaster music scene is a must.

### **Hours of Work:**

This opportunity is for a paid mentorship with the Gregson Community and Arts Centre in partnership with [More Music](#). The hours you will work are not fixed and will be discussed with the Gregson CEO and agreed as the project develops. It is expected the project will be complete by March 2024. You will be expected to work at the Gregson Centre office and times/days will be agreed with you when you start and as the project develops.

**£1,800 total fee**

**Equivalent to £12 ph for 150 hours**

You will be paid as a freelancer. Our Finance Administrator will provide advice on how to invoice on a monthly basis based on how many hours you have worked. We expect the project will not last longer than 6 months.

### **Place of work:**

The Gregson Community & Arts Centre, 33-35 Moorgate, Lancaster, Lancashire

### **Responsibilities:**

1. To programme a series of music gigs over the course of around 6 months
2. Develop music programming strategy with More Music and Gregson staff
3. Work closely with a mentor to gain knowledge and experience of the local music scene, and apply this to your programming strategy
4. Reach out to appropriate bands and artists
5. Work with the Gregson's Marketing Officer to create a marketing strategy for programmed gigs
6. Manage these events and gigs with the help of Gregson staff
7. Learn and implement relevant health and safety and legal measures
8. Work to an agreed budget

### **PERSON SPECIFICATION:**

#### **Essential**

- A passion for music and the local music scene
- Ambition to develop what the music offer at the Gregson could be
- Experience in working at, volunteering at or attending music gigs and events
- Good communication and team working skills
- Ability to prioritise and organise work

- Confidence in reaching out to bands/artists/agents and other arts organisations
- Ability to work independently and without direct supervision
- A belief in the mission and aims of the Gregson
- Aged 17-25 at the time of application

### Desirable

- A good understanding of the music scene in Lancaster
- Some basic knowledge of tech requirements for varying bands/musicians
- Some knowledge of best practices in regards to health and safety

## About The Gregson:

### Community Led - Community Owned

In a world that seems increasingly disconnected, where more of us feel isolated and where community can seem in decline, the Gregson is a beacon of hope.

**Our mission is for people to be in the driving seat of their community events and cultural experiences.**



We believe it is critical that our **community** has a **place to come together**. Our spaces play a crucial role in our city's cultural ecology. It is everyone's right to **create** and **take part in community life and culture**, in all its diversity. We make that happen.

### Find out more:

[Website](#), [Facebook](#), [Instagram](#)

## About More Music:

More Music is a community music and education charity based in the West End of Morecambe, working throughout Lancashire, the North West and internationally. The charity has a history of over 30 years of national and international projects that demonstrate flexibility, belief, imagination, partnership and connection.

### Find out more:

[Website](#), [Facebook](#), [Instagram](#)

# How to Apply:

We want you to make an application in a way that works for you. All you have to do is email [info@gregson.co.uk](mailto:info@gregson.co.uk) with your application as follows:

- email us, with “Young Promoter” as the subject line

Please include a CV and **one** of the following outlining your interest and relevant skills and experience:

- A cover letter (no more than 2 sides of A4)
- A voice recording that is no longer than 3 minutes
- A video that is no longer than 3 minutes

Everyone will be considered equally, regardless of how they choose to apply.

## **Application Deadline: 10am, Friday 8<sup>th</sup> September**

We are very keen to hear from those in traditionally under-represented groups in our community as we are committed to fully reflecting the rich diversity of our wider community.